

Pochet Group x KOA Glass Press Release – March 14th, 2024

POCHET GROUP AND KOA GLASS SIGN A STRATEGIC PARTNERSHIP

The Pochet Group and KOA Glass announce the signing of a strategic partnership to share their glass expertise and pool their development and production capacities to meet the needs of the Beauty market.

A UNIQUE PARTNERSHIP

The Pochet Group and KOA Glass are two family companies that have known each other for a long time, respect each other and share common values: consideration, excellence, customer commitment, audacity.

Building on this shared history, the Pochet Group and KOA Glass have decided to strengthen their ties by signing a strategic long-term partnership in order to promote:

- **the sharing of historical know-how and expertise** on hot glass and decoration techniques,
- **the pooling of development and production capacities** to meet the needs of the market in the different geographical areas.

The Pochet Group and KOA Glass will now be able to rely on this partnership to enrich their offers and offer beauty brands innovations and glass creations combining aesthetics, high-tech and sustainability. It is on this philosophy that the partnership between the Pochet Group and KOA Glass is based: to take advantage of each other's expertise to push the limits of glass techniques and thus respond to the creativity of our customers.

"I am very happy and proud of this partnership between the Pochet Group and KOA Glass, which demonstrates our shared desire to collaborate to serve our clients, Luxury Perfume & Beauty Houses. This partnership is in line with our strategic plan and should enable us to achieve our ambition to be the essential partner of the beauty industry in the long term," said Irène Gosset, President of the Pochet Group.

Resolutely focused on the future, the Pochet Group has always been committed to innovating and renewing its offer, while respecting its heritage and heritage. The same goes for KOA Glass.

"Thanks to this partnership between our two family-owned companies, we are delighted to develop a co-innovation model, founded on the sharing of knowledge, in order to offer our customers ever more innovative products," said Hironari Idei, President and CEO of KOA Glass.

"The need to share information and pool our expertise has become essential to progress in our glass know-how. The experts from Groupe Pochet and KOA Glass are already working together to promote these exchanges with tangible results," says Benoit Marszalek, Director of Operations at Pochet du Courval.

About the Pochet Group

The Pochet Group is an industrial family business founded in France in 1623, today present on 3 continents with 3400 employees. Expert in multi-materials through the innovative combination of its know-how in glass, plastic, metal, finishing and beauty accessories, the Pochet Group produces high-end packaging for the perfume, skincare and make-up markets.

A pioneer in CSR, Responsible Excellence is at the heart of the group's values and strategy.

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About KOA Glass

KOA Glass is a Japanese family business founded in 1943 in Japan, today with 500 employees. Dedicated to Beauty industry for over 80 years and shipping products over 15 countries. Market leader in Japan together with mold manufacturing and decoration capabilities. A master of glass manufacturer in Japan with 'Never say never' motto, KOA Glass has achieved several only one product in the market.

For more information: www.koaglass.com

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